

United States Government
2005 Trade Capacity Building Assistance (\$US)
BOLIVIA

Activity Title	Activity Description	TCB Category	FY 05 Total
Amazonian Center for Sustainable Forest Enterprise (CADEFOR)	USAID, the U.S. Forest Service, the World Wildlife Fund, and the Bolivian Chamber of Forest Industries, have created the Amazonian Center for Sustainable Forest Enterprise (CADEFOR). This activity supports community and private sector players with production processes, product development, and market promotion. It does this by linking buyers and sellers of certified wood and by providing business development assistance to private companies. As a result of investments catalyzed by USAID, Bolivia remains the global leader in tropical forest management, with over 2.0 million hectares independently and voluntarily certified as well managed. Additionally, certified forestry remains one of the few relatively bright spots in Bolivia's economy 2004 exports are estimated to be \$20 million, a more than \$5 million increase from 2003. Funded and implemented by USAID/Bolivia.	Business Services & Training	21,600
		Environmental Trade & Standards	21,600
		Competition Policy & Foreign Investment	10,800
		Activity Total	54,000
Bolivian Forestry (BOLFOR) II	The Sustainable Forestry Management Project (BOLFOR II) aims to improve community based forest management to access better markets and promote commercial alliances between communities and private sector, improve forest management and business practices in the private sector, and facilitate forest exports. It is planned to work directly with at least 40 communities and 40 private companies, and reach another 60 through indirect activities. In fiscal year 2005 BOLFOR sponsored the "1st Business Roundtable of the Forestry Sector" in Bolivia, which had over 80 participants from Bolivia, USA, Germany, Mexico, Brazil, and Costa Rica, including timber and non-timber products manufacturers, community forestry organizations and indigenous community organizations, service providers, international institutions, and commercial forestry products companies. There were more than 400 business meeting requests far surpassed expectations, generating a total of \$6.2 million of intended business deals. Funded and implemented by USAID/Bolivia.	Export Promotion	365,400
		Business Services & Training	365,400
		Environmental Trade & Standards	1,705,200
		Activity Total	2,436,000
Bolivian Trade and Business Competitiveness	The Bolivian Trade and Business Competitiveness Activity (BTBC) seeks to increase the competitive production of goods and services, facilitate trade, expand market access and attract foreign investment. Through this program, USAID helps the private sector better take advantage of trade opportunities by providing direct assistance to firms in selected export sectors, connects producers and markets through regional competitiveness promotion hubs in El Alto, Cochabamba and Santa Cruz. In addition, BTBC trains trade negotiators, supports civil society outreach and feedback on trade, and promotes increased financing for exporters and trade-related activities. During the first two years of the project, Bolivian non-traditional exports increased by \$47 million, to total \$207 million. Forty-five percent of this (\$21 million) is directly attributable to BTBC assistance to exporting firms. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Bolivia.	Export Promotion	800,000
		Business Services & Training	1,600,000
		Regional Trade Agreements (RTA)	800,000
		Human Resources & Labor Standards	280,000
		Financial Sector Dev. & Good Governance	200,000
		Physical Infrastructure Development	120,000
		Gov/Transparency & Inter-Agency Coord.	200,000
		Activity Total	4,000,000

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Cleaner Production Practices by Bolivian Industry	Through technical assistance, training, and environmental audits of facilities, USAID assists the private sector in adopting cleaner production technologies and practices. These methods have proven to increase operating efficiency, reduce production costs, and improve environmental performance— all of which contribute to improved competitiveness in the marketplace. Through USAID partnership on this program with the Center for the Promotion of Sustainable Technologies and the Bolivian Chamber of Industry, a total of 64 industrial plants have adopted cleaner production practices as of June 2005. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Bolivia.	Environmental Trade & Standards	400,000
Consolidation of Alternative Development Efforts (CONCADE)	The Consolidation of Alternative Development Efforts (CONCADE) project promotes the development of a licit and diversified economy in the tropics of Cochabamba, thus contributing to the reduction and eventual elimination of coca in the region. CONCADE assists Bolivian farmers and private businesses in improving the quality of crops and products to meeting international standards, as well as in identifying promising market segments and dealmaking. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Bolivia.	Export Promotion	500,000
		Environmental Trade & Standards	750,000
		Trade-Related Agriculture	1,250,000
		Activity Total	2,500,000
Food for Progress Program for Bolivia	This program will support Agricultural Trade Capacity Building (TCB) activities in Bolivia based on the Bolivian TCB national strategy. The activities will extend the benefits of trade to Bolivian rural sectors, especially small and medium- size farmers and provide support for trade-related aspects of agriculture technology development and agribusiness. The funding will support trade-related aspects of agricultural technology development and agribusiness that are based on the Bolivian national strategy as developed in the TCB discussions with the United States. The TCB activities may include, but are not limited, to improving sanitary-phytosanitary standards, designing environmental standards and technology, promoting technology transfer to enhance trade and developing the necessary infrastructure for trade. Funded and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	1,000,000
Market Access and Poverty Alleviation in Valley Regions	The Market Access and Poverty Alleviation (MAPA) agricultural program reduces poverty by enhancing agricultural incomes and employment opportunities for the rural poor through a market-driven strategy. Assistance reduces constraints limiting access to technology, markets and other basic services. The program promotes the formation and strengthening of	Export Promotion	600,000
		Business Services & Training	150,000
		Trade-Related Agriculture	2,250,000

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	enterprises, reducing production and transaction costs and increasing competitiveness of selected agricultural commodity chains, from inputs to final markets. As of June 2005, MAPA had significantly increased the incomes of almost 25,000 families. For example, incomes of families growing berries increased by 173 percent and onion-grower income increased by 112 percent. MAPA has created promising export opportunities for farmers in the difficult altiplano environment. In 2004, farmers exported 64 tons of sweet onions from the altiplano and high valleys during the U.S. winter season. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Bolivia.	Activity Total	3,000,000
Market Access and Poverty Alleviation (MAPA) in Yungas Region	The Market Access and Poverty Alleviation (MAPA) program in the Yungas region has successfully revitalized the tea and coffee sectors. MAPA has supervised the repair and upgrade of tea plants in Caranavi and Chimata and also overseen construction of infrastructure projects that will facilitate processing and roasting of coffee. Both sectors have also received technical assistance in export promotion and business services. In Coroico, MAPA has supported community efforts to identify, prioritize, and implement projects that will support the tourism sector. Funded and implemented by USAID/Bolivia.	E-Commerce & IT	172,878
		Export Promotion	592,725
		Business Services & Training	395,150
		Physical Infrastructure Development	1,234,843
		Tourism Sector Development	74,091
		Activity Total	2,469,686
Treasury International Affairs Technical Assistance-Government-Debt Program	The Government Debt Team from the Treasury Department is providing advisors to help the Government of Bolivia to improve its strategic debt management, leading to more prudent fiscal policies, an expanded its financial sector, and the enabling environment for international trade. Funded and implemented by Department of Treasury/IATA.	Financial Sector Dev. & Good Governance	17,289
Wood Drying and Collection Hub in Pando	This wood collection and drying hub in Cobija in the Department of Pando will provide market opportunities for indigenous communities and others to sell certified wood. This is a Global Development Alliance public-private partnership between USAID and the Bolivian private sector groups of Tahuamanu Group, Puma Foundation and the Amazonian Center for Forest Enterprise Development (CADEFOR). As of June 2005, the wood collection and drying hub is being built. The machinery and kilns have been selected and the procurement process begun. The hub will start operations in the next wood harvesting season. Funded and implemented by USAID/Bolivia.	Physical Infrastructure Development	237,500
		Environmental Trade & Standards	712,500
		Activity Total	950,000
Total FY 05 USG Trade Capacity Building Assistance to Bolivia			16,826,975